



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

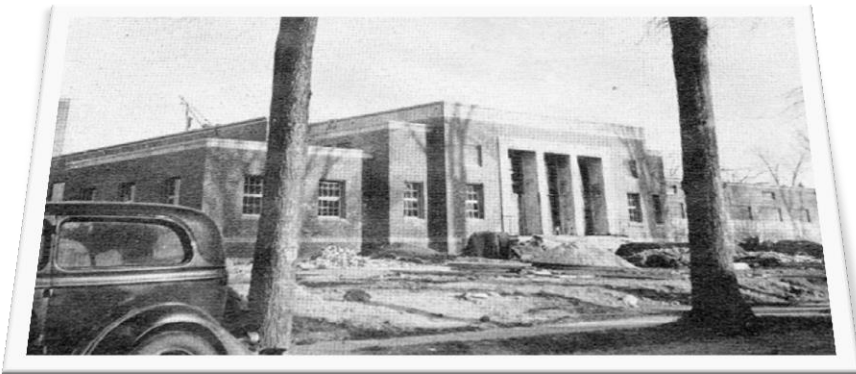
# PROMISE FOR TOMORROW

WENDELL P. CLARK MEMORIAL YMCA

CAPITAL RENOVATIONS  
Phases 1 & 2 Update



# PROUDLY SERVING OUR COMMUNITY SINCE 1954



## **Our Mission:**

*To build a sense of community by developing character and positive values through activities that promote social, physical and emotional well-being for all.*

## **Our Vision:**

*To inspire youth and families to proactively improve the quality of life for themselves and others by pursuing life enhancing opportunities, becoming more involved in the community and aspiring to be in a position to serve others.*



Welcome,

It is with great honor and excitement that we share with you the recent progress that the Wendell P. Clark Memorial YMCA has made with our *Promise For Tomorrow* Capital Campaign and renovations. 2015 was a truly exciting year for us as we saw the completion of phase 1 renovations to our facility as well as the substantial fundraising efforts for phase 2, which netted more than \$700,000 towards our \$2 million dollar campaign goal!

The following pages give a glimpse into the work that went into the phase 1 renovations, which proved to be no easy task to undertake; The building was solidly constructed in the early 1950's and designed to serve not only as a community center, but as well as an emergency shelter for the times. The structural walls are 26 inches thick of solid brick and are a testament to the longevity and prominence that the Clark Memorial YMCA has in our community's history and future.

It is with the same strength and resolve that we seek to provide enduring stewardship of this great treasure for future generations to enjoy and benefit from through phase 2 of our *Promise For Tomorrow* Capital Campaign. The second phase will construct a new Before & After-School Child Care Center, Gymnastics Center, and Teen Center that will provide a safe and nurturing environment for all children and teenagers in the community, as well as to offer community space for meetings, socials, and other events. The new construction will allow us to repurpose existing space in our current facility to better serve the programmatic needs of the community and thus increase the benefit of the new construction to not just the youth in the community, but also to all adults and seniors as well.

In addition to the work that we have been doing with the Capital Campaign, we are also proud to report on the energy efficiency upgrades that we have undertaken. We believe that it is our fiscal and social responsibility to reduce our consumption of energy and carbon output generated through fossil fuels. As such, we have been working towards a number of energy efficient upgrades and to date, nearly all of the lighting fixtures at the Clark Memorial YMCA have been converted to energy efficient LED fixtures. We have also converted to more efficient variable speed drives for the motors used for the operation of the swimming pool and the HVAC (heating, ventilation and air-conditioning) system. These changes result in an annual savings of 43,514 kWh of electricity, and 45,317 lbs. of carbon output! In the coming year, the YMCA will be installing mixed Solar Thermal and Solar Photovoltaic systems that will produce nearly all of our electrical needs as well as reduce our oil consumption for heating and hot water needs!

In summary, we are proud to be stewards of this great institution that the late Mr. Clark envisioned for the community and to ensure its preservation and growth for future generations. None of this would be possible without the support and dedication of volunteers and donors such as you. We are extraordinarily grateful for your continued support and look forward to improving the quality of life and opportunities available for the community. We sincerely thank you for your support.



Michael Quinn  
Executive Director

# WENDELL P. CLARK MEMORIAL YMCA

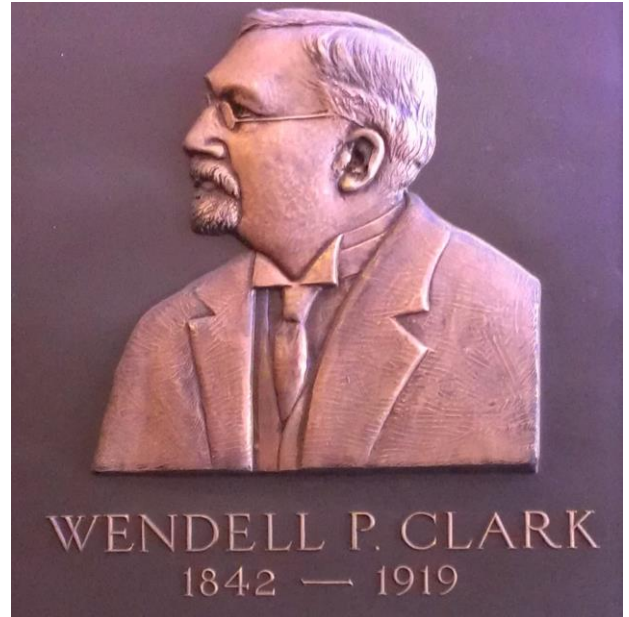
In 2012, the Wendell P. Clark Memorial YMCA embarked on our first ever capital campaign since the opening of the facility in 1954.

**Phase 1** addressed several urgent infrastructure needs such as the lack of handicap accessibility and the security concerns of a 60 year old building.

**Phase 2** is designed to construct a new Youth Center that will address the lack of adequate space to provide the necessary programs and services that are so desperately needed in the community.

The Trustees, Board of Directors and the staff of the Wendell P. Clark Memorial YMCA are committed to the enduring legacy of Mr. Clark and preserving this amazing gift that he envisioned and bequeathed to benefit families for generations to come.

The Promise For Tomorrow Capital Campaign helps ensure this legacy and provides such services for the Youth of today and future generations.



# PHASE 1



- **ACCESSIBILITY FOR ALL**
- **CHILD PROTECTION**
- **SAFETY & SECURITY**

## Addressing Physical Barriers To Accessibility

- **Handicap Accessibility**

- Install elevator to allow access to second floor.
- Widen doorways into the pool area.
- Install mobility lift for access into the swimming pool.
- Create new handicap shower and changing room.

## Making The Clark Memorial YMCA Accessible & Safe For All To Enjoy!

- **Child Safety / Family Convenience**

- Construct 3 family changing rooms with access to the swimming pool.
- Retrofit men's locker room from open concept showers to individual showers.





# PHASE 1

## ➤ SAFETY & SECURITY

Originally constructed in 1954, the facility lacked many of the modern building codes such as fire alarms.

To improve the safety and security at the Clark Memorial YMCA, we installed a new Fire Alarm system and redesigning our lobby for enhanced check-in procedures.



## ➤ Enhanced Check-in Entry System



New system requires an electronic scan of a YMCA membership ID or manual entry by YMCA staff at time of entry. This provides for greater security and awareness of persons in the building.

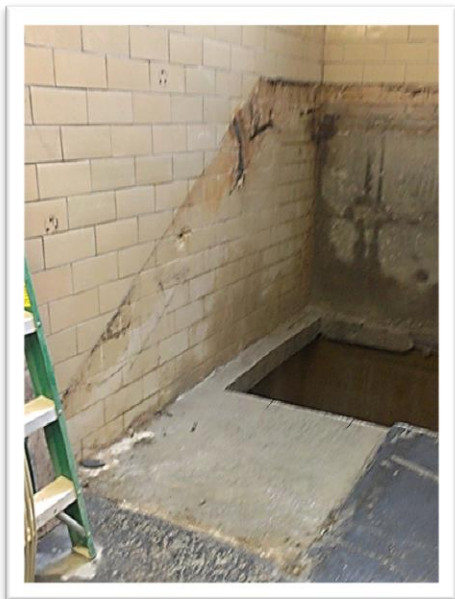
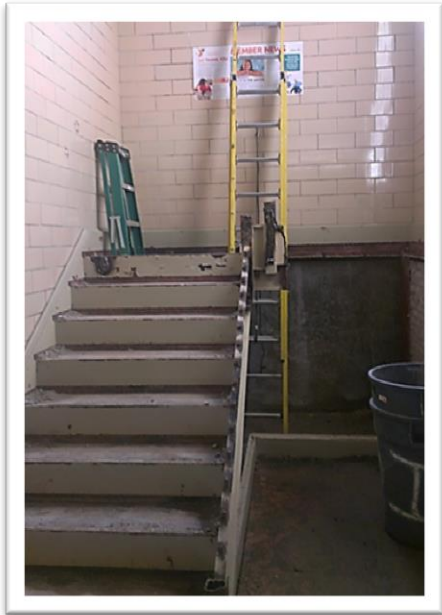




# PHOTOS OF PHASE 1 RENOVATION PROJECT

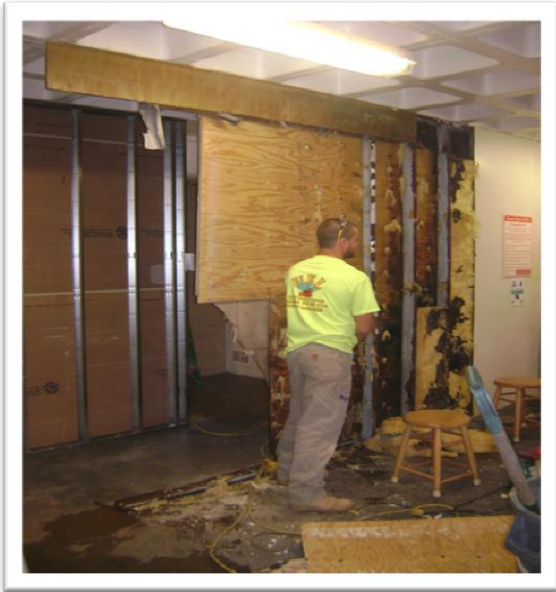


# CONVERTING STAIRWELL INTO AN ELEVATOR

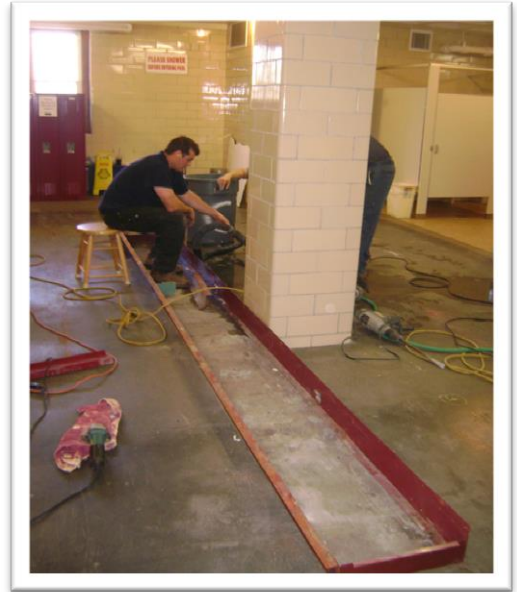


Removal of existing stairwell.

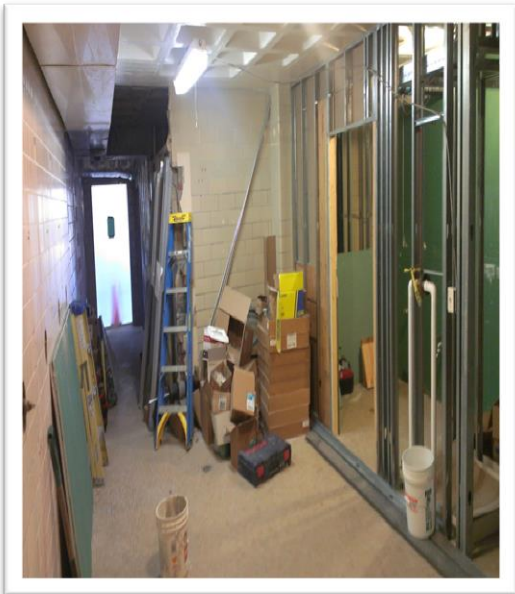




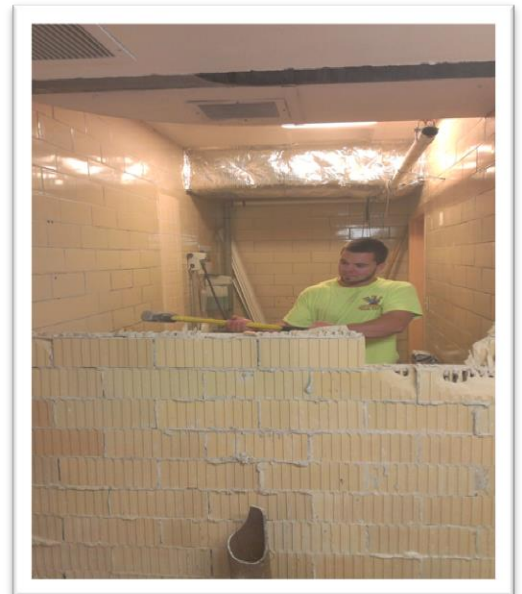
Demolition of wall and new framing of showers.



Removal of lockers & core drilling of floor for plumbing.



Removal of existing open shower area for new hallway & individual family changing rooms.



Demolition of wall for new hallway.

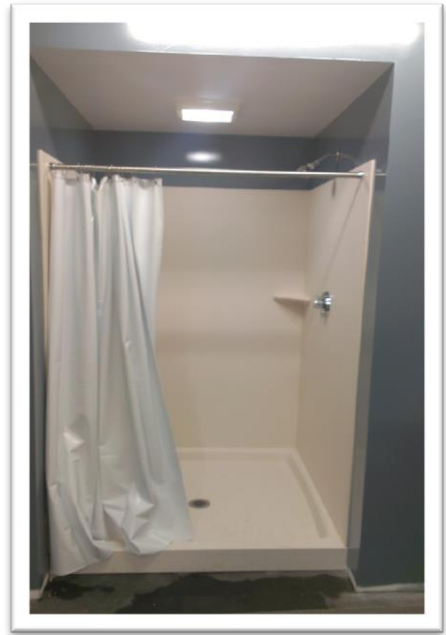


**Framing in new individual showers.**



**New showers in progress.**

# NEW SHOWERS ARE COMPLETED!



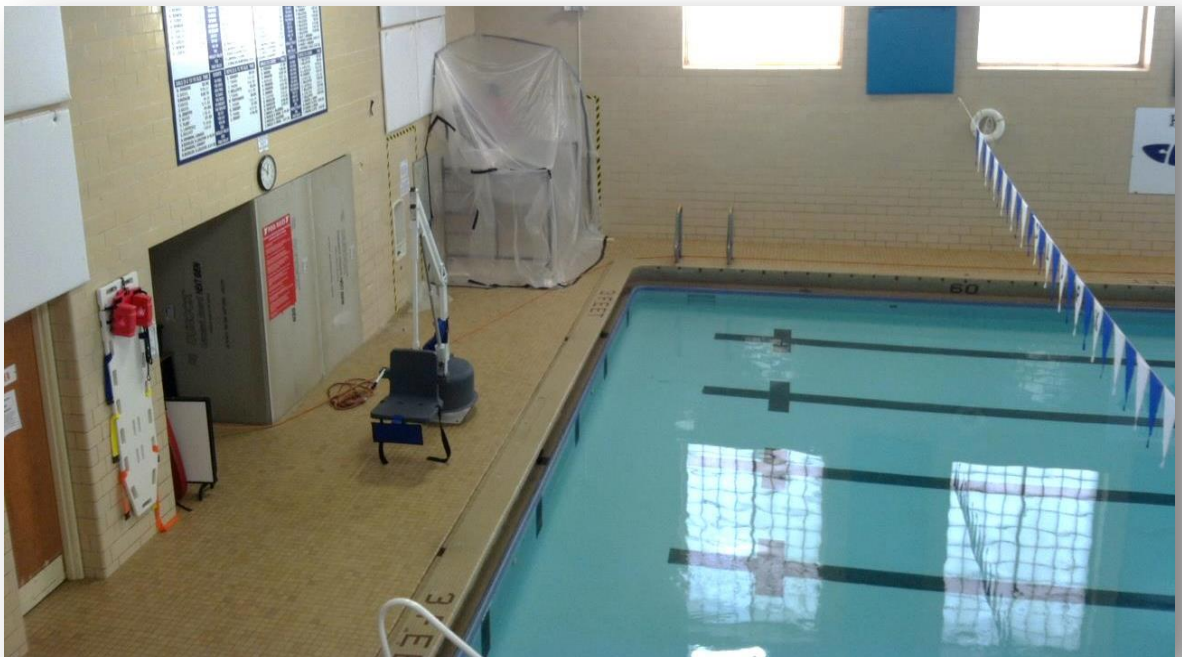
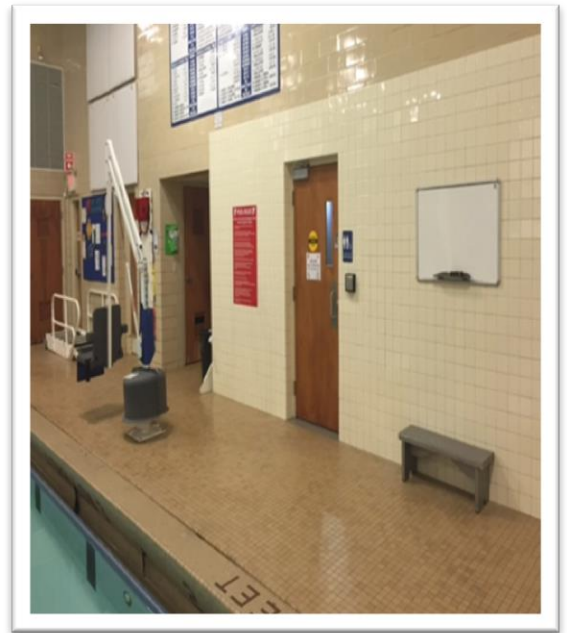
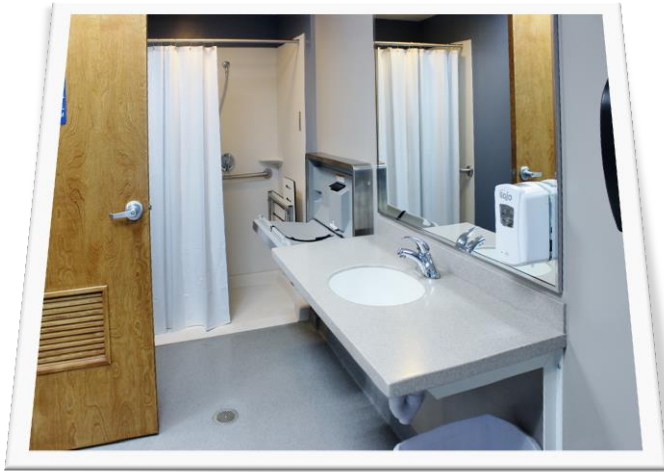
**Masonry work on pool exit.**



**A BIG saw for a BIG job! (Yes, that is a full size dumpster next to the saw blade)**

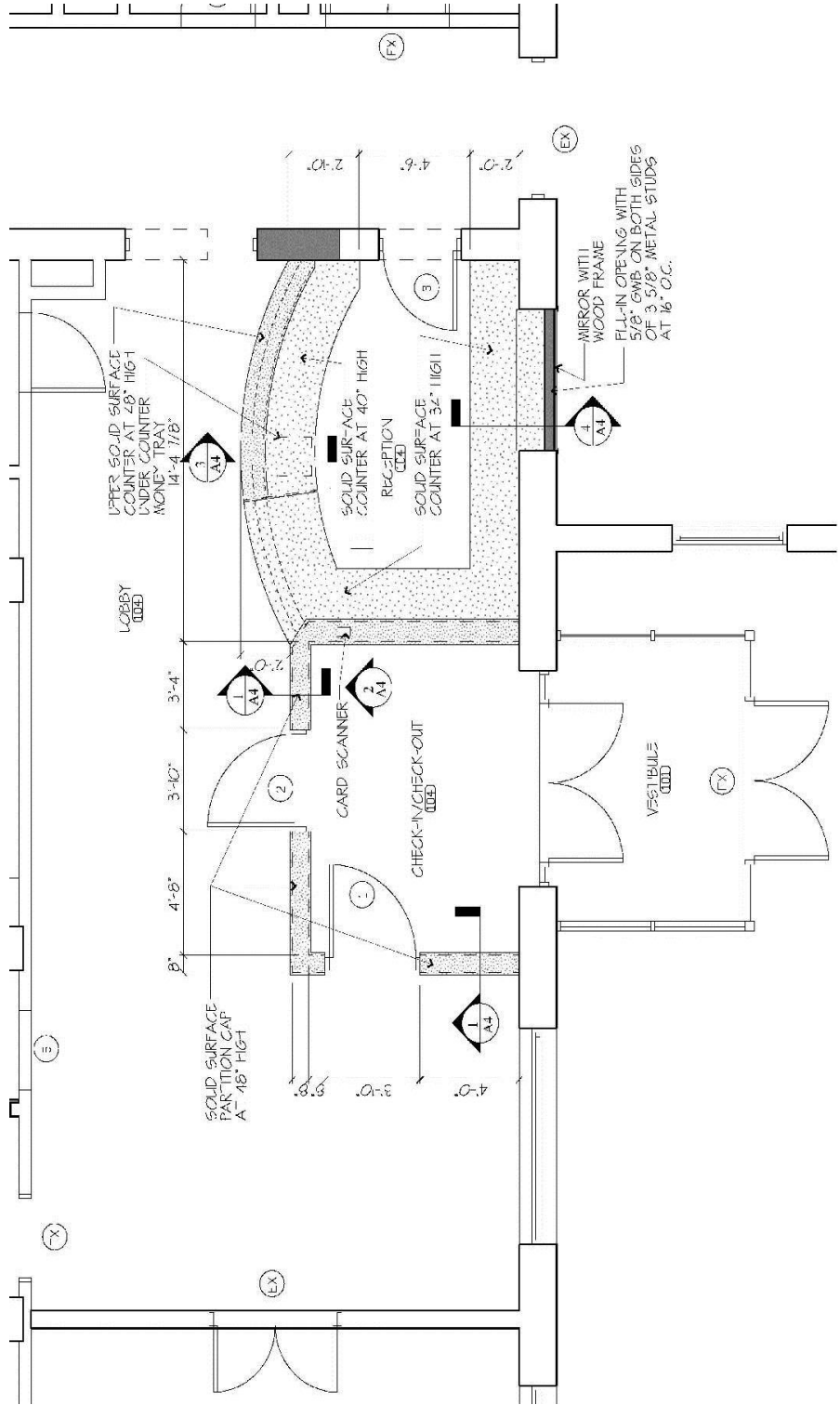


# CHANGING ROOMS WITH DIRECT ACCESS TO POOL DECK AND ADA LIFT.



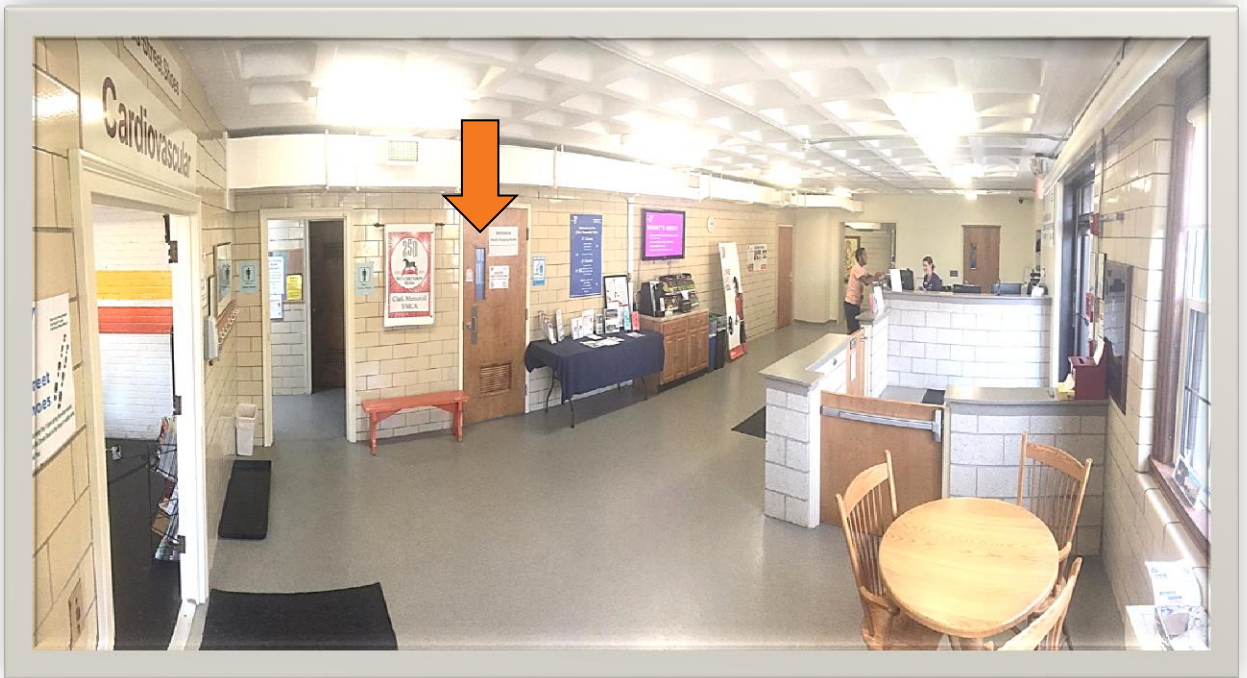
**New mobility lift to pool & construction of new exits / hallway.**

# FLOOR PLANS - MAIN ENTRANCE / LOBBY



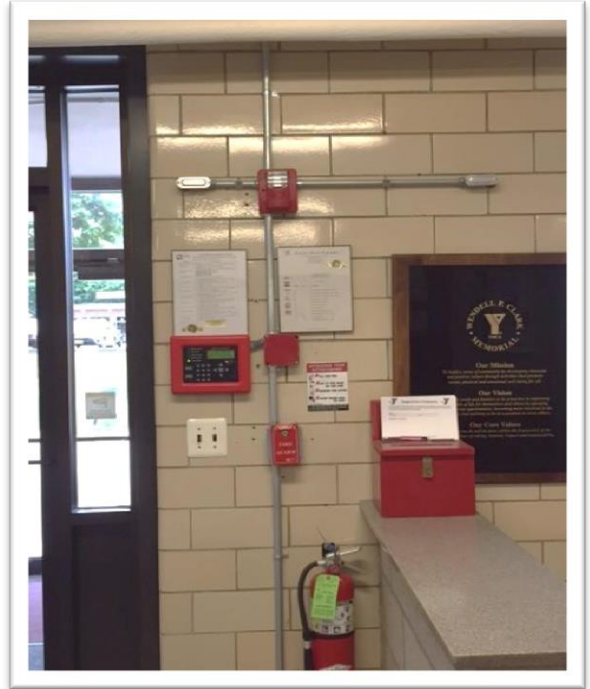


# ☺ RENOVATION OF LOBBY COMPLETED ☺



**Secure entrance, ADA accessible, epoxy floor, & hallway to family changing area.**

# NEW FIRE ALARM



# - NEW ELEVATOR -



# OFFICIAL RIBBON CUTTING CEREMONY



Ribbon & Scissors Ceremony courtesy of The Greater Gardner Chamber of Commerce.

State Representative Jonathan Zlotnik, (Left) presents an Official Citation from the House of Representatives to the YMCA!





## Member Testimonial

*The Clark Memorial YMCA in Winchendon, MA, is a remarkable institution in its concern for people of all ages and needs. Its atmosphere is warm and welcoming, reflecting an ethos based on loving kindness. All of the staff are helpful and friendly.*

*The recent upgrades have been wonderful and reflect a commitment to provide a clean, safe and happy environment for exercise and recreational and social activities. The entrance to the Clark has been made more secure by upgrades to the front, egress from the pool has been improved, a family and ADA compliant changing area now exists and is modern and inviting.*

*We are a retired couple and the Clark YMCA provides us with our main source of exercise. We have met so many people who enjoy and benefit from the Clark: retired people, the disabled, young families, unemployed and underemployed, children, in fact, all age groups. The Clark YMCA is an enormous asset to Winchendon and the surrounding towns. The turn no one away policy and its reasonable costs are very humane. What stands out is how happy people are when they are there.*

*Visits to the Clark are just what the doctor ordered; we are grateful for it!*

-Rick and Roberta

# PHASE I FUNDED BY THE GENEROSITY OF

THE GEORGE I. ALDEN TRUST

THE CLARK MEMORIAL TRUST

THE ROBINSON-BROADHURST FOUNDATION



# THANK YOU





**FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

# **PROMISE FOR TOMORROW**

## **PHASE II**

**WENDELL P. CLARK MEMORIAL YMCA**

# PROUDLY SERVING OUR COMMUNITY SINCE 1954



1954



Today

# ACCOMPLISHMENTS....

We are extraordinarily proud of our recent accomplishments which include:



Completing nearly \$600,000 of Phase I capital renovations!!



Implementing licensed Before and After-School Child Care Programming.



Repurposing the former ice-rink into a year round indoor field-house with field turf.



Providing nearly **\$80,000** annually in scholarships to underserved families ensuring access to programs and services at the Clark YMCA.



Providing Free Rec. Sports programs for children in Kindergarten.



Youth At Risk programs that address: Youth Obesity; Closing the Achievement Gap, Summer Learning Loss, and Literacy Skills.

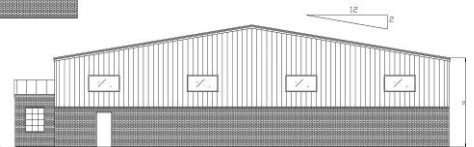
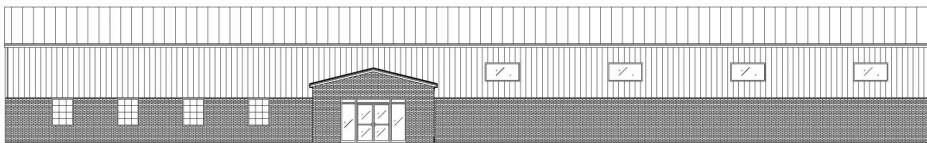
# ... AND NEED:

***Our communities have grown and changed significantly since 1954 and so have the needs of the community.***

Quite simply, we have outgrown our current facility and lack the space to address access to essential services that our community requires. In order for the Clark Memorial YMCA to remain a vital resource as the cornerstone of the community, we must expand our programming space.

Membership and Program fees alone cannot ensure the growth & quality of the programming and services our community deserves. Fortunately, where some see obstacles, we see opportunities for our members, volunteers, staff and donors to make a difference.

**Phase II** of our Capital Campaign addresses these needs with a new Youth Center consisting of a Before & After-School Child Care Center, Gymnastics Center, as well as a new Teen Center! These projects will allow us to help support the social and developmental needs of children from K-12, as well as provide resources and opportunities for families. Additionally, it allows us to fully repurpose existing space and allows for the growth of our current programs, as well as new opportunities.



# Together, we will meet the communities needs for today and tomorrow by:



Constructing a new Youth Center for Before & After-School Child Care, Gymnastics, as well as a new Teen Center and by repurposing existing space so as to better serve the programmatic needs of the community. These projects will allow us to help support the social and developmental needs of children from K-12, as well as provide resources and opportunities for families.



The construction of the new 13,600' square foot Youth Center will house our 4,520<sup>sq'</sup> **Before & After-School Child Care program** as well as our 7,320<sup>sq'</sup> **Gymnastics program**. The Youth Center will also provide multi-purpose program space for community activities such as First Aid, CPR, Nutrition classes and more.

By bringing our Licensed Before & After-School Child Care Program on site, we provide a permanent home for this vital program that working families depend on while also being able to double the current licensed capacity of children in this program – thus serving even more children and families.



The relocating of our popular gymnastics program from our gymnasium to a permanent home location will allow the program to continue to thrive while freeing up the gymnasium for other programmatic needs such as the return of basketball, group exercise programs, Community events and other opportunities.

The 1,274<sup>sq'</sup> **Teen Center**, will be constructed in existing space by retrofitting the former Zamboni & mechanical rooms of the former ice arena which is now an indoor field-house.



The new Teen Center will provide teenagers with a safe and supportive environment to learn and grow; Enhance our ability to reach out to and connect with teenagers between the ages of 12 – 18, (an underserved population across our Y communities); Generate opportunities to engage our teens in positive, supportive activities and provide them with a daily destination, as well as introduce programs such as the YMCA's Youth and Government ,and Y-Leaders Club, as well as other Social Skill Building, and group activities.



# YOUTH IN ACTION AT THE CLARK YMCA



# **TOMORROW, OUR FUTURE**

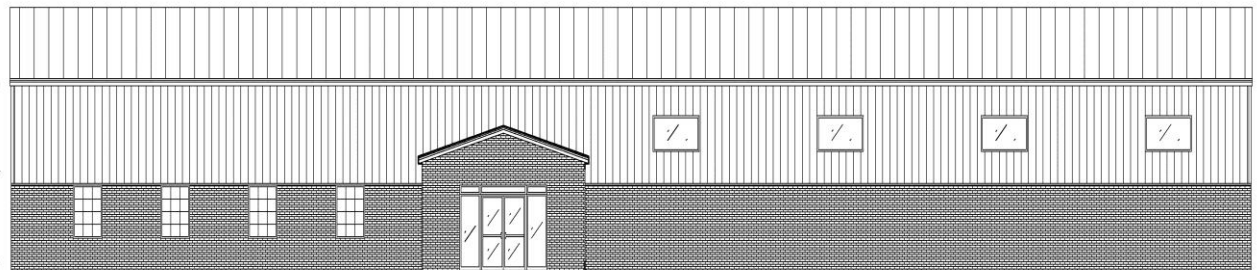
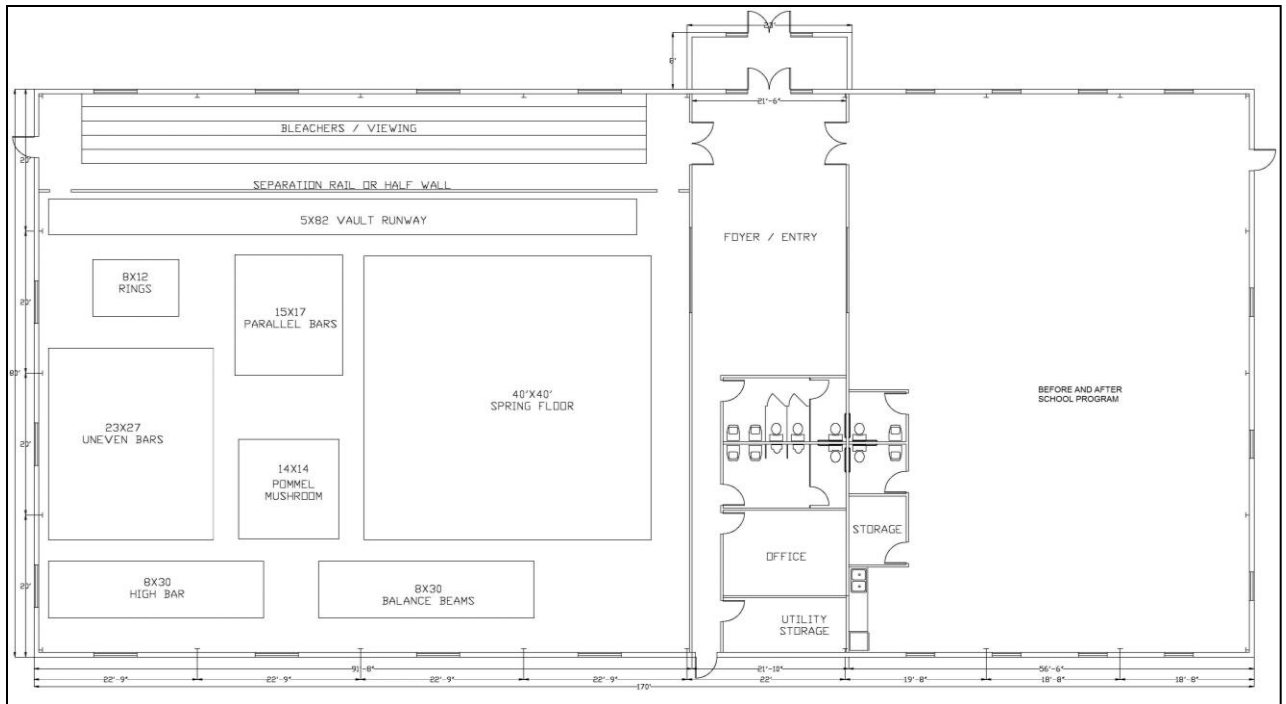




**Wendell P. Clark Memorial YMCA**  
 155 Central Street, Winchendon, MA 01475  
 8.25 Acres within Yellow Boundary.

Full Facility YMCA, Indoor Field House, Playground, Outdoor Basketball / Tennis Courts, Athletic Fields, 1/3 mile Walking Track.

# CONCEPTUAL LAYOUT OF NEW YOUTH CENTER



The new 13,600<sup>sq'</sup> Youth Center will house both our Gymnastics Center, and our Before & After-School Child Care Center. The Center will also provide mixed-use space for community classes such as CPR & First-Aid, Nutritional programs and community meeting space.

The 1,274<sup>sq'</sup> Teen Center will be located at the Summer Street entrance to the former ice-rink. The entire end of the building will be renovated to create a comfortable atmosphere where teens can learn, thrive, and grow through programs that foster mentoring, leadership, academic support, and social skills building.



# CALL TO ACTION:

The Wendell P. Clark Memorial YMCA spearheaded project support by establishing a significant capital investment of our own. The Trustees of the Clark YMCA approved the funding of *\$400,000.00*, to support Phase 1, and the Board of Directors of the Clark YMCA personally met and exceeded a challenge grant in the amount of *\$100,000.00*, which resulted in a cumulative pledge of more than *\$220,000.00*, towards Phase 2. We understand that, in order to gain community support, we needed to show our personal and financial commitment to this expansion.

We also reach out to our friends, community businesses, Clark alumni, and local partnerships to request of them a charitable contribution, a capital investment, which will pay dividends to the greater Clark Memorial YMCA community of today and tomorrow.

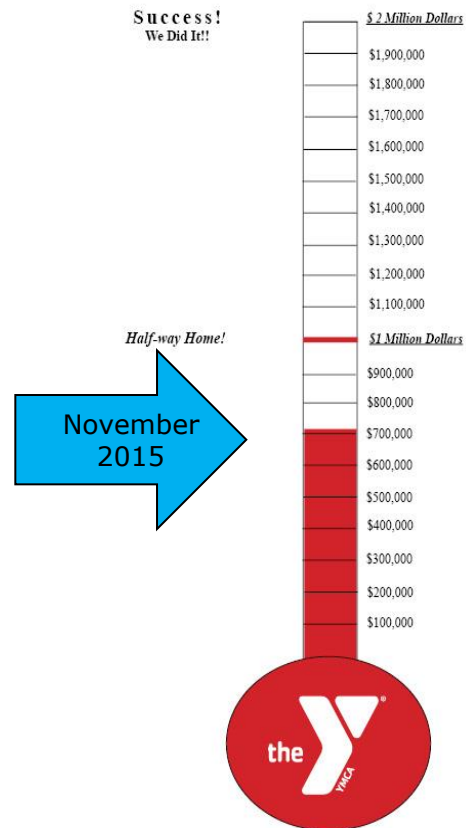
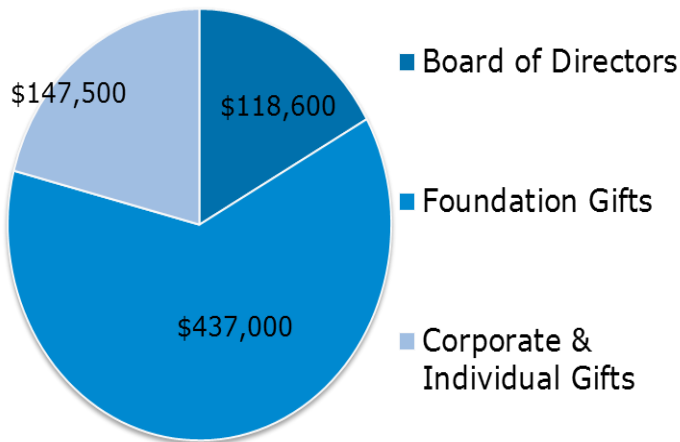
Investing in our Promise for Tomorrow Capital Campaign today will benefit the community immediately and in the future. Your charitable investment will provide resources necessary to ensure programmatic excellence for years to come. Every gift makes a difference. Everyone has a role to play. Together, we can achieve so much more. Please join with us, through your charitable support, and demonstrate your commitment to the Wendell P. Clark Memorial YMCA, its members, and the community. Be a part of this future!

# POSITIONING FOR FUTURE GENERATIONS

## OUR GOAL: \$2,000,000!

### Phase II Campaign Contributions

As of November 2015



# PROMISE FOR TOMORROW - PLEASE JOIN US!

## OUR PAST....



Camelot in the Clark Memorial Lobby



## ...OUR FUTURE



# THANK YOU

**The Clark Memorial YMCA is a Non-Profit, 501(c)(3),  
Charitable Organization.**

**WENDELL P. CLARK MEMORIAL YMCA**

**978.297. 9622**

**[www.theclarkymca.org](http://www.theclarkymca.org)**