



FOR YOUTH DEVELOPMENT™  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## **2020 Summer Solstice Community Celebration Parade**

Saturday, June 20 , 2020 at 11:30 am

The goal of the 2020 Summer Solstice Community Celebration Parade is to celebrate community pride and the people that make Winchendon and surrounding areas a wonderful place to live. Businesses, individuals, organizations, youth, volunteers and more contribute to building a community we are all proud of.

### **What does participation involve?**

Participation involves identifying two or more people to represent your business, organization, or affiliation by parading down Central Street. Your group may walk or create a small “float” on your truck/car/trailer- the choice is yours, so be creative!

We encourage you to engage the parade audience along the route and hand out items promoting your business if you wish to. For example, a barbershop may want to pass out combs, a supermarket may want to pass out sample size bags of potato chips, a pizza house may want to hand out prepackaged pepperoni’s labeled with the business name and telephone number. *We are aiming to be creative, fun, and spark enthusiasm from both participants and onlookers!* Items must be passed out by hand, not tossed from a vehicle or float.

### **Is there a cost to participate?**

**No!** Participation is entirely **free**. Additionally, you are gaining community exposure and valuable marketing benefits by marching in the parade.

### **What is the parade route?**

The parade will begin at the Fire station, continue down Central Street and will conclude at the Dunkin Donuts Parking Lot. Central Street will be closed during this time.

We hope that you are interested in marching in this year’s parade. Please complete and return the attached form by FRIDAY, MAY 29, 2020.

**Thank You!**



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**YES!** I would like to participate!

Business/Organization/Affiliation Name: \_\_\_\_\_

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Estimated number of participants: \_\_\_\_\_

Estimated number of vehicles/floats: \_\_\_\_\_

Additional Information: \_\_\_\_\_

\_\_\_\_\_

**NO**, I am unable to participate this year.

Please contact me regarding next year's Summer Solstice Parade.

Contact Name: \_\_\_\_\_

Contact Telephone: \_\_\_\_\_

Contact E-Mail: \_\_\_\_\_

**DEADLINE:** Please confirm your participation by completing this form and returning it to the Clark YMCA by mail to 155 Central St. Winchendon, MA 01475 attn. Amanda Tousignant, by email to [a.tousignant@clarkymca.org](mailto:a.tousignant@clarkymca.org), or fax to 978.297.0958. Forms should be received by **Friday, May 29, 2020**. For more information, call Amanda at (978) 297-YMCA(9622) or e-mail at [a.tousignant@clarkymca.org](mailto:a.tousignant@clarkymca.org). Thank you!

**WENDELL P. CLARK MEMORIAL YMCA**

155 Central St, Winchendon, Massachusetts 01475

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