



FOR YOUTH DEVELOPMENT™
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2024 Summer Solstice Community Celebration Parade

Saturday, June 15, 2024 at 11:00 am (parade line up 10:30am)

The goal of the 2024 Summer Solstice Community Celebration Parade is to celebrate community pride and the people that make Winchendon and surrounding areas a wonderful place to live. Businesses, individuals, organizations, youth, volunteers and more contribute to building a community we are all proud of.

What does participation involve?

Participation involves identifying two or more people to represent your business, organization, or affiliation by parading down Central Street. Your group may walk or create a small “float” on your truck/car/trailer- the choice is yours, so be creative!

We encourage you to engage the parade audience along the route and hand out items promoting your business if you wish to. For example, a barbershop may want to pass out combs, a supermarket may want to pass out sample size bags of potato chips, a pizza house may want to hand out prepackaged pepperoni’s labeled with the business name and telephone number. *We are aiming to be creative, fun, and spark enthusiasm from both participants and onlookers!* Items must be passed out by hand, not tossed from a vehicle or float.

Is there a cost to participate?

No! Participation is entirely **free**. Additionally, you are gaining community exposure and valuable marketing benefits by marching in the parade.

What is the parade route?

The parade will begin at the Fire station, continue down Central Street and will conclude at the Dunkin Donuts Parking Lot. Central Street will be closed during this time.

We hope that you are interested in marching in this year’s parade. Please complete and return the attached form by FRIDAY, MAY 24, 2024. For more information/questions, e-mail Amanda at a.tousignant@clarkymca.org.

Thank You!



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YES! I would like to participate!

Business/Organization/Affiliation Name: _____

Contact Name: _____

Telephone: _____

E-Mail: _____

Estimated number of participants: _____

Estimated number of vehicles/floats: _____

Additional Information: _____

NO, I am unable to participate this year.

Please contact me regarding next year's Summer Solstice Parade.

Contact Name: _____

Contact Telephone: _____

Contact E-Mail: _____

DEADLINE: Please confirm your participation by completing this form and returning it to the Clark YMCA by mail to 155 Central St. Winchendon, MA 01475 attn. Amanda Tousignant, by email to a.tousignant@clarkymca.org, or fax to 978.297.0958. Forms should be received by **Friday, May 26, 2023**. For more information, e-mail Amadna at a.tousignant@clarkymca.org. Thank you!